



## The Financial Power of ENERGY STAR for Non-Profit Organizations

### What is ENERGY STAR?

The US Environmental Protection Agency created ENERGY STAR to recognize and provide guidance for strategic energy management that leads to smart business practices and environmental responsibility. This voluntary partnership is helping business owners, managers, and tenants representing over three billion square feet of office space to improve the energy performance of their facilities. Partners, including more than half of the *Fortune 500*, are using ENERGY STAR tools and resources to prioritize investments in energy efficiency in order to lower the operating costs of their facilities, make their organizations more energy efficient, improve their net operating incomes, and increase the value of their businesses.

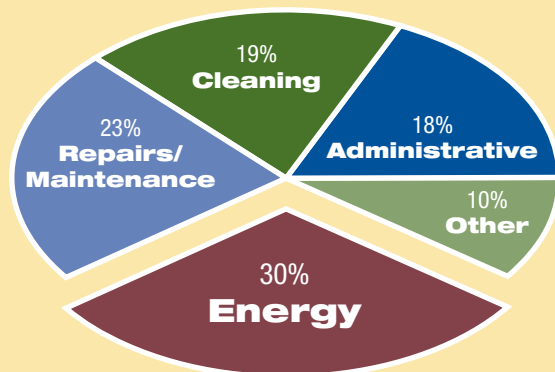
### Improving energy performance is good for the public and good for your bottom line

As a non-profit, your organization is already working for the public good. With ENERGY STAR, you can further your work by improving the energy efficiency of your office space; thereby lowering your operating expenses and allocating more dollars to your core mission. At the same time, you will be contributing to reducing the demand for non-renewable energy resources and the emission of atmospheric pollutants.

"With the help of ENERGY STAR, every dollar saved in energy costs is another dollar devoted to safeguarding the wildlife and wild places of our world."

- Larry Amon  
Chief Operating Officer,  
National Wildlife Federation

### Energy is 30% of Office Building Operating Expenses



### Simple Changes Can Equal Big Savings:

- No-cost and low-cost changes in occupancy patterns and building operation can result in a 30% improvement in energy efficiency.
- Additional investments and strategic planning can result in further savings.
- As an ENERGY STAR partner, your organization can receive training to help you identify, plan, and implement energy saving strategies.



Whether you lease or own your office space, ENERGY STAR's free resources can help improve your organization's energy performance. ENERGY STAR has developed analytical tools and strategic resources that enable non-profit organizations to recognize the financial value of improving their energy efficiency, prioritize energy performance upgrades, and track the results of their investments.

#### **ENERGY STAR Resources for Non-Profits Include:**

##### **Benchmarking Tool:**

Compare the energy performance of your building against buildings across the country, using a simple national standard.

##### **Statement of Energy Performance:**

An information resource for negotiating leases, contracting for building maintenance, and services contracts.

##### **Site Selection Guidance:**

Language for leasing or purchasing office space and working with the real estate brokerage community.

##### **Office Equipment Procurement Guidance and Savings Calculators:**

Specifications for purchasing energy-efficient office equipment and calculators to identify savings opportunities.

##### **ENERGY STAR Strategy:**

An integrated, five-step building upgrade strategy that leverages the benefits of each step for additional upgrade opportunities at lower costs.

##### **Power-Down Software:**

Tools designed to save money by activating the sleep mode of networked office equipment.

##### **Communications and Outreach:**

Templates for promoting your success in achieving financial benefits of improved energy performance.

ENERGY STAR CAN HELP YOUR  
ORGANIZATION INVESTIGATE IMPROVEMENTS  
IN ENERGY PERFORMANCE THAT WILL  
MAKE A DIFFERENCE TO  
YOUR BOTTOM LINE.

[www.energystar.gov](http://www.energystar.gov)

#### **ENERGY STAR Helps Non-Profits:**

- Identify opportunities to reduce operating expenses, allowing more funds to support the core mission.
- Communicate superior financial resource management to members and supporters.
- Illustrate commitment to environmental and energy priorities.